

2017 – 2018 STRATEGIC PLAN

Vision – Reduce risk, save lives, prevent loss.

Mission - The mission of the Oregon Fire Marshals Association (OFMA) is to support the fire service and its stakeholders by providing education and forums for discussion, addressing current fire and life safety issues, and assisting in targeted campaigns to fulfill our vision.

Value Statement – We recognize honesty, integrity and the pursuit of excellence as core values.

OFMA 2017-2018 Goals

Goal 1: Provide quality service and opportunities that contribute to the success of the association's membership and stakeholders.

Objective 1: Develop ways to encourage and increase member participation.

Tasks:

- Identify and recruit members to serve on the Board and / or committees
 - **Deadline:** March 1, 2018
 - **Responsible:** Board of Directors
- Develop membership survey to determine strategic direction of OFMA.
 - **Deadline:** Feb. 27, 2018
 - **Responsible:** Board of Directors
- Develop marketing strategy for quality service to meet Objective 1.
 - **Deadline:** Oct. 1, 2017
 - **Responsible:** Board of Directors
- Create a work group to increase member and Board communication.
 - **Deadline:** Aug. 31, 2017
 - **Responsible:** Mike Trabue

Objective 2: Strengthen relationships with strategic partners.

Tasks:

- Review list of liaison responsibilities and prioritize strategic needs and partnerships.
 - **Deadline:** February 1, 2018
 - **Responsible:** Mike Trabue

Objective 3: Identify priorities for training programs.

Tasks:

- Develop Training & Education Committee plan / procedures.
 - **Deadline:** Nov. 1, 2017
 - **Responsible:** Training & Education Committee Chair

Goal 2: Improve financial status and develop ongoing funding sources.

Objective 1: Develop long-term financial policy

Tasks:

- Develop marketing strategy.
 - **Deadline:** Jan. 23, 2018
 - **Responsible:** Mark Prince
- Procure additional funding sources.
 - **Deadline:** March 1, 2018
 - **Responsible:** Mark Prince

Goal 3: Be an influential force on legislative, policy and code issues.

Objective 1: Participate in the development of laws, rules and codes.

Tasks:

- Create policies and procedures for the OFMA Legislative Committee.
 - **Deadline:** Dec. 19, 2017
 - **Responsible:** John Patterson and Scott Kline
- Identify legislative concepts to promote.
 - **Deadline:** Dec. 19, 2017
 - **Responsible:** John Patterson / Board of Directors
- Establish a Codes committee.
 - **Deadline:** Aug. 31, 2017
 - **Responsible:** Jeff Bond
- Explore in concert with stakeholders the feasibility of creating a licensing program for fire protection system contractors.
 - **Deadline:** June 20th (Next Strategic Planning Retreat)
 - **Responsible:** John Patterson and Jeff Bond
-

Objective 2: Coordinate with partners to develop consensus on issues impacting OFMA members.

Tasks:

- Establish a position on scope and authority of the fire code official.
 - **Deadline:** Jan. 23, 2018
 - **Responsible:** John Patterson and Jeff Bond
- Create chartering document for OFMA's participation in developing joint policy bulletins.
 - **Deadline:** Aug. 22, 2017
 - **Responsible:** John Patterson and Jeff Bond